# LAWRENCEVILLE COMMUNITY DEVELOPMENT ACTIVITIES MEETING

Thursday, February 27, 2025| 6:30 PM



Sign in at <u>bit.ly/LUSignIn</u> if you're joining by Facebook Live or watching this as a recording



# Tonight's Agenda

- 1. Welcome (10 minutes)
  - a. Introduction
  - b. Accessibility
- 2. Liquor License at 4129 Butler Street (25 minutes)
  - a. Presentation
  - b. Q&A
- 3. General Discussion (10 mins)
- 4. Upcoming Events, Meetings & Closing (5 mins)





#### LAWRENCEVILLE







- **Mission**: to improve and protect quality of life for all Lawrenceville residents
- Membership of over 900 residents
- Board comprised of all residents: elected by our membership
- **Programs**: Lawrenceville Farmers Market, supporting older adults, free food distributions, cleaning & greening, direct support & case management, advocacy, and more.









- Mission: Driven by the Lawrenceville community, the Lawrenceville Corporation acts as the catalyst and conduit for responsible and sustainable growth.
- Membership: About 125, primarily business owners
- **Board**: Mostly comprised of residents, property owners, and business owners and elected by our membership 16 members
- **Programs**: Business district management, mobility, policy and advocacy, community planning and development, real estate development, and communications and marketing
- **History**: Formed in January 2000 as a merger of the Lawrenceville Development Corporation (LDC) and the Lawrenceville Business Association (LBA)

### Accessibility

#### Accessibility

- LU and LC are committed to making these meetings accessible
- Let us know about any accommodations you need to fully participate
- If joining by Facebook Live, drop comments/questions in the chat

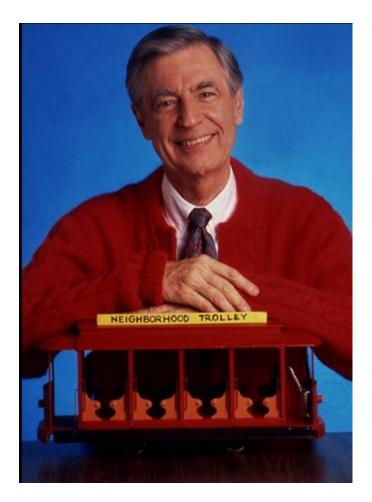




### **Community Agreements**

#### Be neighborly.

- Be respectful of all participants & hosts
- Don't denigrate groups of people
- Give space for all to participate



### Liquor License at 4129 Butler Street





# Titusz fka Merchant Oyster Co.

4129 Butler Street

Liquor License Information:

- License Type: Restaurant (Liquor)
- Person to Person Transfer
- License Number: R-7445
- Applicant: Titusz, LLC
- Owners: Csilla Thackray, Domenic Branduzzi, Roger Li
- License Manager: Csilla Thackray
- Date Posted: 1/28/2025
- Includes Exterior Area(s)
- No Amusement Permit

**Vision:** Titusz will serve Hungarian and Austrian cuisine to the greater Pittsburgh area in an approachable, yet refined dining experience.



#### **Ownership:**

• Csilla Thackray, Domenic Branduzzi, Roger Li

#### Place:

- 54 dining seats, 10 bar seats
- Interior painting
- Interior wallpaper
- Reduction of bar size to accommodate more table space
- Expansion of kitchen space and installation of second hood
- Hanging of new sign (Dual neon sign where hand painted signs currently are)
- Security/video cameras on site

#### **Business Plan:**

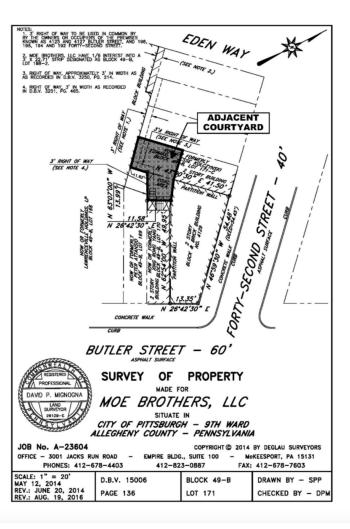
- **Customer Demographic** The target market for Titusz will be food enthusiasts who are interested in exploring unique and authentic Central European and Austrian cuisine.
- Days/ Hours of Operation and Alcohol Service:
  - Thursday, Sunday, Monday 5-9pm / Friday, Saturday 5-10pm
    - Wine: ~\$14/glass
    - Beer: ~\$8/bottle
    - Cocktails: ~\$14
    - Pairings: ~\$140
- Food:
  - Small Plates: ~\$9
  - Mains: ~\$25
  - Desserts: ~\$6
  - Tasting Menus: ~\$180
- Entertainment: None
- Trash/Recycling: 3-4 totes for regular pickups

#### Business Plan (more details):

- Executive **Chef Csilla Thackray** and **Sommelier Sean Rosenkrans** will bring their combined twenty-plus years of experience in the industry to the table, treating guests to a delightful exploration of an underrepresented cuisine and lesser-known wines and spirits. On Monday evenings, Titusz will offer a single-seating, multi-course tasting menu as part of a special supper club that provides customers with an exciting new experience on an evening when many other entities are closed to the public.
- As woman-owned and operated, Titusz inherently stands out amongst the crowd of male-owned establishments in Pittsburgh. An established figure in the industry, Csilla's deft hand, kindness, and commitment to her community are well-known and held in high regard by guests and employees alike.
- At Titusz, we will provide the customer with something generally lacking in the Pittsburgh dining scene: an incredibly focused concept surrounding an underexploited cuisine with impeccable yet effortless service.

#### Why Lawrenceville?

- With a large population of young professionals (ages 25-34), there is a sizable group of individuals with semi-disposable incomes looking to have new and adventurous dining experiences. Additionally, wine connoisseurs and enthusiasts would be attracted to the well-developed beverage program curated by a decorated Sommelier. Titusz may also appeal to individuals who value businesses that prioritize employee welfare.
- Lawrenceville has played a huge role in all of our lives and careers. As owners of some of Lawrenceville's longest standing establishments, Dom and Roger have made themselves an integral part of the community. The acquisition of this location was a natural addition to their already impressive and reliable roster of Lawrenceville restaurants, keeping them firmly committed to this wonderful neighborhood.
- Together, we have watched Lawrenceville grow and change, welcoming faces new and old. With Titusz, we intend to keep this vibrant tradition alive and establish ourselves as yet another pillar of excellence within the neighborhood.







### Q&A /Comments/Feedback

- If in person: Paper feedback forms are available
- If joining online or watching recording: Please visit bit.ly/4129Butler to provide feedback
- \*<u>If joining online</u>\*: Please sign in at <u>bit.ly/LUSignin</u> to ensure you receive follow up communications about this meeting

### How do I engage with the PLCB process as an individual?

PUBLIC	NOTICE		CATION
AL	COHOLIC	BEVERAG	GES
APPLICANT NAME: TITUSZ, LLC		PREMISES ADDRESS:	
		4129 BUTLERST,	PITTSBURGH, PA 1520
RESTAURANT (LIQU	OR) LICENSE NO. R-	7445 LID NO.	129737
NEW LICENSE	TRANSFER OF A LICENSE	EXTENSION OF PREMISES	CHANGE OF BUSINESS STRUCT
New License     Amusement Permit	To a new owner from: Materia Constant Co, LLC To a new location from:	Interior Permanent Temporary Exterior Permanent Temporary	<ul> <li>Controlling interest by stockhold or company. Name of stockhold or entity:</li> </ul>
Includes Exterior Area(s)	To a new owner and new location from:	List all temporary date(s):	
	Amusement Permit     Includes Exterior Area(s)		
Protesta against tim application may be filed by: • Radades within 500° • Locenses within 200° • Othershea, hwap table, schools, public paragrounds or other All other protests inductions thoree addressing the reputation of accordance with TINE 40, PA Code All provides and petitions to indexme must be field within 30	days of the positing date (bottom right corner)	This Fublic Notice of Application must be continuous before the Board, which in no event shall be least the WARNING: Remarking defacting, covering up or east the period the applications in prinding is a according to low. For questions or further information: Call (717) 74	troying this Public Notice of Application by anyone du a criminal offense and will be prospouted
To file a profession pattern to intervene: Go to kep pagou labor follow the prompts. The file number is located at the bottom PREMISES # IS NOW LICENSED TO SELLALCE ET IS NOT NOW LICENSED TO SELL	FILE/AMENDMENT NO. 12 F	4378 DATE POSTER	1 28 2025

Breakdown of PA State Liquor License Types:

 <u>https://www.paliquorlicenseco.co</u> <u>m/understanding-types-of-pa-liqu</u> <u>or-licenses/</u>

If you see a liquor license placard in the neighborhood, email <u>ross@lawrencevillecorp.com</u> or <u>emma@lunited.org</u>



# **Community Updates and Discussion**





### **Closing Announcements**

Upcoming events:

- Crime in Review meeting
  - March 6 @ 6:30-8 PM
  - CLP Lawrenceville (279 Fisk Street)
- Bystander Intervention Training
  - March 20 @ 6:00-8:00 PM
  - Goodwill (118 52nd St) or Zoom
  - REGISTER at bit.ly/Bystander2025
- Volunteer & Advocacy Fair
  - April 3 @ 6:30-8 PM
  - Boys and Girls Club (4600 Butler Street)
- Butler Street & Beyond Clean Up
  - April 22 @ 9:30-11 AM
  - Details TBA







## Thank you!

Lawrenceville Corporation info@lawrencevillecorp.com 412-621-1616

> Lawrenceville United info@LUnited.org 412-802-7220



