

JOIN US TUESDAYS IN ARSENAL PARK

JUNE 2 - OCT 27

3:00 PM - 4:00 PM HIGHER RISK POPULATIONS

4:00 PM - 7:00 PM GENERAL SHOPPING

2020 SEASON

LAWRENCEVILLE FARMERS MARKET

LAWRENCEVILLE



UNITED

2020 LFM Vendors

Arsenal Farms

Chez Lapin

Colombino Coffee

Crust Worthy

DW Community Farms*

Enrico's Biscotti

Freedom Farms

Great Harvest Bread Company

Hannah's Honey

Harvest Valley

hGrace Confections

Hog Dog Winery

Hop Farm Brewing*

Jaks Bakery

CORN
*.50 EACH

HOT

Jose Quiroz Farm

Nedal's Gyro*

Old Tin Roof Farm

Somali Bantu

Star Cross Naturals

Steel City Sanitizer*

Sturges Orchard

The Pickled Chef

Treecup Organic Tea

Up in Suds

Windy Hill Farms

Wye Not Flowers?

*pending confirmation



How will the market
serve me this year?

How will the market serve me this year?

As with in years past, the Lawrenceville Farmers Market brings **quality and safe produce from local farmers and vendors** to help meet the food needs of our community.

But we know that now, more than ever, our market must help **bridge the gaps in our food system and and help address the challenges people are facing** in accessing healthy, affordable, sustainable produce.

How will the market serve me this year?

Here's **what's new** at the Market in 2020: (come to the info tent @ the market for more details)

- Food Bucks **dollar-for-dollar match** program for SNAP (food stamp) beneficiaries.
- Accepting new **P(andemic)-EBT benefits** provide funding to support families with children eligible for free & reduced school lunch.
- New voucher system for **Seniors Farmers Market Nutrition Program (SFMNP)** (more details coming soon!)
- Low-contact **receipt system** in lieu of tokens to process credit, debit and EBT card payments (more details coming soon!)
- Additional hour from **3-4pm for higher risk populations** to shop safely
- **Buddy system** can help bring groceries to you!

A vibrant farmers' market stall featuring a variety of fresh produce and packaged goods. In the foreground, there are several red baskets filled with ripe, red tomatoes. To the left, there are green okra and several jars of yellow preserves. In the background, there are bags of bulk grains or seeds with circular labels, and small colorful paper cups. The stall is set up on a burlap tablecloth. A stylized line-art logo of a town skyline with a tractor is overlaid on the right side of the image.

Shopping
safely at the


LAWRENCEVILLE
farmers' market

The Lawrenceville Farmers Market is already a safer place to get your groceries!

Fewer points of contact from field to fork. With direct-to-consumer shopping, the produce and products at the market are handled by fewer people from production to sale.

Shopping outdoors is safer. From data available so far, COVID-19 outbreaks have been traced to outdoor settings less than 0.3% of the time.*

Rigorous, enforced safety protocols. Dedicated staff and volunteers will be managing a one-way, socially-distanced flow through the market.

*source: <https://www.medrxiv.org/content/10.1101/2020.04.04.20053058v1>

87%

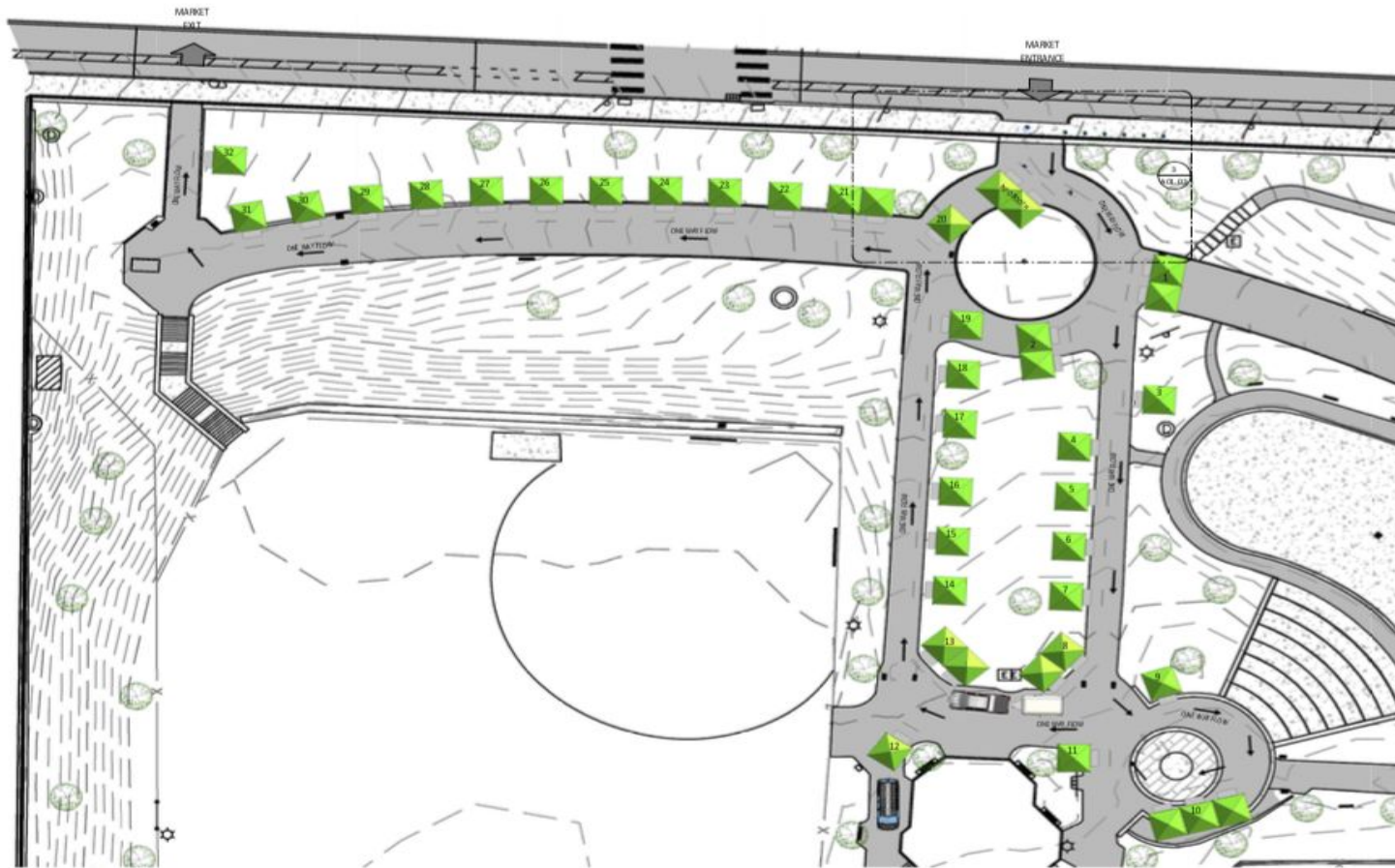
of respondents to our community survey have said the implementation of rigorous safety protocols is a **somewhat or very important** factor in their decision to visit the market this year.

Our new safety protocols, sourced from local and state mandated guidelines and best practices, will make shopping the market **as safe as possible.**

Same market site...
...new market layout!

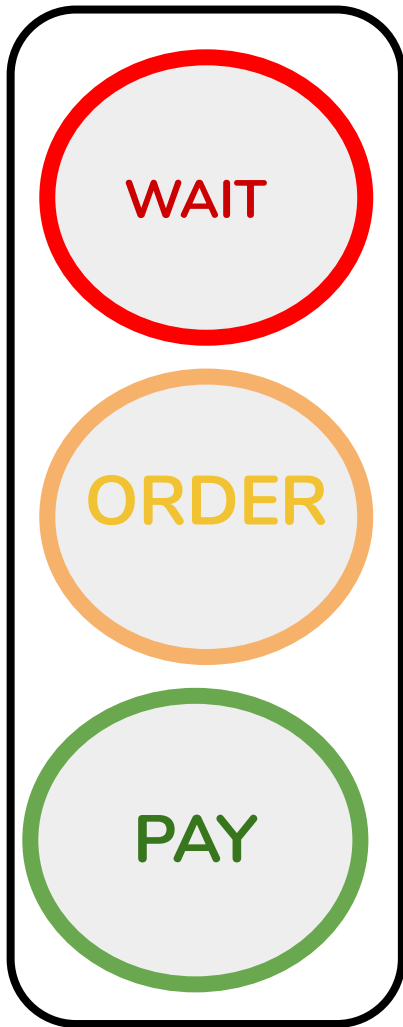








③ A01 - MARKET ENTRANCE LAYOUT
1/8" = 1'-0"



Please stand in the **RED** circle to wait for the customer ahead of you to move on.


Please stand in the **YELLOW** circle to speak with the vendor and place your order.


Please stand in the **GREEN** circle to pay and retrieve your purchases.


ALL MARKING WILL BE AT LEAST 6' APART




How should I prepare for the market?


 [Sign up](#) to receive the **market newsletter** in your inbox + stay up to date on market news.


 Make your shopping list: review the LFM vendor and product list & **plan your visit!**

 **Register** to attend the market [here](#) to expedite your entrance upon arrival.

 Pack your portable hand sanitizer + clean face mask.


 Attend the market **alone** if at all possible.


 Leave your **pets** at home (except service animals).


 Only join us if you're feeling **well**.


 Wash your **reusable bags** and bring them!


What should I do once I arrive at Arsenal Park?


 Proceed to the **designated market entrance** on 40th st (by the flagpole).


 If there is a line to enter, please be patient + observe social distancing markings.


 Make sure your **mask is on** covering your nose *and* mouth.

 Please speak with a volunteer or visit the info tent to **sign in**.

 **Wash your hands** at our handwashing station.

 Visit the info tent to redeem your receipts for **credit, debit and EBT payments**.

 Follow the **one-way markings** through the market.

 Help us limit crowding by **promptly departing** the park when you've finished shopping.

FAQs

- **Will you have pre-ordering or contactless shopping options?** Yes. These are in the works. Stay tuned. Fill out the [community survey](#) to share what options would serve you best and be sure you're [signed up for our newsletter](#) to stay up to date on the latest.
- **I'd like to shop at the market but am in a higher risk population, so have reservations about being near people. What can I do?** Please join us from 3-4pm when foot traffic will be lower. Contactless pre-order + drive-through options coming soon.
- **I'd like to come to the market but am in a high risk population and simply cannot be out of the house. What can I do?** Sign up for the [Buddy System](#) and get matched with a buddy who can shop on your behalf!

FAQs Continued

- **I receive SNAP benefits. Can I use them at the Market? What are they worth?** Yes, absolutely! Thanks to our partnership with Just Harvest and the Food Trust, SNAP benefits will be matched dollar-for-dollar the Market in the month of June (and possibly beyond!). Please come to the info tent to redeem your benefits.
- **I receive WIC, P-EBT, or SFMNP vouchers. Can I use these at the Market?** Yes, absolutely. Please visit the info booth at the market to redeem your benefits for shopping.
- **I don't receive any of the above benefits but think I might be eligible. Can you help me?** Yes. Please be sure to indicate which programs you'd like assistance with on the [sign in form](#) and someone will follow up with you.

FAQs continued

- **What if I attend the market and then discover I've contracted or been directly exposed to COVID-19?** Please contact Sara Draper-Zivetz, Market Manager at market@lunited.org as soon as possible.
- **Why do you need us to sign in?** The COVID-19 situation is rapidly evolving. To ensure that we are protecting the safety of the community and effectively communicating the most up-to-date safety protocols, it's important that we are able to contact our customers to share these protocols and updates. Signing up will also allow us to better plan for and serve you at the market.
- **I still have safety questions. How can I get more details about your protocols?** Our full safety protocols for vendors, customers, staff and volunteers will be posted on our website. When you're at the market if you have questions, don't hesitate to ask a staff member or volunteer.

The most important FAQ

→ I love the Lawrenceville Farmers Market. How can I support you?

1. When you come to the market, follow the protocols, set a great example, thank your market volunteers and vendors and be kind!
2. Help spread the word about market changes - follow us on social media @lvillefarmersmarket & share what we share.
3. Volunteer with us! Email Sara at market@lunited.org or sign up via [Pittsburgh Cares](#).
4. [Donate to Lawrenceville United](#) so we can keep the market going strong!



It is going to take
each of us
to ensure
all of us
stay safe at the market.

Thanks in advance for doing your part!

See you on opening day!

🍅 June 2 🍅 3 -7pm 🍅 Arsenal Park
🍅

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Sara Draper-Zivetz, Market Manager

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