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Hop Farm Brewing Company

Production and Tap Room Expansion



WHO IS Hop FARM?

Began long ago when Emily
got me my first home brew kit.

The passion snowballed.
I was kicked out of every room in
the house.



Family Owned

Owned by Matt and Emily Gouwens
3 children in training.



The Beginning

In 2013 we signed lease at 5601

Feel like we have been an anchor
for this end of the neighborhood



Focus on Community

We want to be a community partner

Fundraisers are a big part of our day to day.



Focus on Sustainability

Have always made every effort to conserve

85% of our waste is recycled

Green initiatives will improve
as we go forward.



Focus on locally sourced

Work with local vendors in every space

Food to trades, staying local

Hiring local



Current Status

Realized we were outgrowing space
Purchased the property in 2/2018

Felt Lawrenceville was home
Did not want to relocate



Expansion plans

Outgrowing fermentation space

Outgrowing taproom space.

Adding production and customer

Space to accommodate both



VARIANCE ISSUES

PARKING

USE OF SPACE



PARKING

More than 50% alternate transport

Walk

Uber



Additional PARKING

Working out deal with Mews, X-tra lot

Butler St 56th-55th



USE OF Space

Brewhouse size stays same

Tap room can get very crowded
Needs more elbow room



Floor Plans?

Include 24 seat craft bar
Beer hall type community space

Building will look better than
when we found it.



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