Hop Farm Brewing Company
Production and Tap Room Expansion
WHO IS Hop FARM?

Began long ago when Emily got me my first home brew kit.

The passion snowballed. I was kicked out of every room in the house.
Family Owned
Owned by Matt and Emily Gouwens
3 children in training.
The Beginning
In 2013 we signed lease at 5601

Feel like we have been an anchor for this end of the neighborhood
Focus on Community
We want to be a community partner

Fundraisers are a big part of our day to day.
Focus on Sustainability
Have always made every effort to conserve

85% of our waste is recycled

Green initiatives will improve as we go forward.
Focus on locally sourced
Work with local vendors in every space
Food to trades, staying local
Hiring local
Current Status

Realized we were outgrowing space
Purchased the property in 2/2018

Felt Lawrenceville was home
Did not want to relocate
Expansion plans
Outgrowing fermentation space
Outgrowing taproom space.

Adding production and customer
Space to accommodate both
VARIANCE ISSUES
PARKING
USE OF SPACE
PARKING
More than 50% alternate transport

Walk

Uber

designated driver
Additional PARKING

Working out deal with Mews, X-tra lot

Butler St 56th-55th
USE OF Space
Brewhouse size stays same

Tap room can get very crowded
Needs more elbow room
Floor Plans?
Include 24 seat craft bar
Beer hall type community space

Building will look better than when we found it.
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