



## LAWRENCEVILLE UNITED

A Resident Driven Organization

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July 26, 2017

Dear Community Partner,

Lawrenceville United (LU) is dedicated to protecting the quality of life of all those who live in Lawrenceville, and has stayed true to that mission since 2001. As the neighborhood evolves, LU continues to work to connect residents with resources, to confront blight and crime, to create and restore community spaces and amenities, and to ensure that residents are driving the change they want to see in the community. Your continued partnership is critical to the work that we do.

LU supports many community programs, projects, and events throughout the year, though we only hold one event each year to celebrate accomplishments and those who contribute so much to our neighborhood. **LIVE! In Lawrenceville** is LU's signature fundraising event, and is a special event that brings 300+ residents, stakeholders, and leaders together to celebrate everything that makes Lawrenceville a great place to live! This year, our event features local food, drinks, retro games and a dance party with DJ Arie Cole. **The event will be held on September 9th, 2017 from 7:00 pm to 10:00 pm at the Teamster's Temple (4701 Butler Street, 15201) in Lawrenceville.**

We are offering an opportunity for partners to help make the event and all of Lawrenceville United's work possible by stepping up to sponsor the event. Sponsorship packages are tailored to allow for a variety of support levels. In addition to the sponsorship packages, the event will feature an auction of local art, goods, and services for which we are also collecting in-kind donations. Sponsorship packages are listed below, and a sponsorship form is attached.

- \$250 sponsorship – 4 tickets to the event + space for a ¼ page ad in the program book
- \$500 sponsorship – 10 tickets to the event + space for a ½ page ad (4.25 x 5.5) in the program book
- \$1,000 sponsorship – 10 tickets to the event + space for a FULL page ad (8.5 x 5.5) in the program book + space to hang a small banner (approximately 2' x 4') during the event
- \$1,500 sponsorship – 15 tickets to the event + space for a FULL page ad (8.5 x 5.5) in the program book + space to hang a medium banner (approximately 3' x 6') in the stage area during the event
- *All sponsors will have logos on publications and mention in press, when possible.*

If you are interested in sponsoring at any level, please contact Taro Matsuno at Lawrenceville United at 412.802.7220 or at [taro@LUnited.org](mailto:taro@LUnited.org) by **August 27<sup>th</sup>**.

We also invite you to purchase tickets to attend the event or to make a smaller contribution to Lawrenceville United. You can purchase tickets or make a tax-deductible donation online at [www.lunited.org](http://www.lunited.org). Tickets are \$25/each, \$40/pair.

Thank you in advance for your critical and continued support. If you have any questions, please don't hesitate to contact us.

Sincerely,

Lawrenceville United Board of Directors



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<b>Contact Name:</b>	
<b>Business Name:</b>	
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	
<b>Total Amount Donated:</b>	\$

Please send a high-resolution logo and ad design to [taro@lunited.org](mailto:taro@lunited.org) by August 27th

## DONATION DETAILS

<b>In-Kind:</b> <i>please contact LU offices to confirm delivery details</i>		
Item donating:	Qty: Other details:	Estimated value:
Delivery or Pick-up?		Delivery time:
If pick-up, location:		Delivery date:

## Monetary:

Amount: \$ \_\_\_\_\_ . \_\_\_\_\_

Please make check out to **Lawrenceville United** with "LIVE! 2017" in the memo section.

<b>Any additional comments/ notes:</b>