



## Business/Address Information Sheet

### People

**Property Owners:** Barr Properties, Inc

**Prospective Business Owners:** Fifty First Street, LLC dba: SPIRIT

**Owners:** Thomas Barr, Leigh Yock, Jeff Ryan

**License Manager:** TBD

**Initial Timeframe:** Planned to open 12/24/14

### Place

**Size:** Building – 10,000 sq. ft.

**Zoning:** Urban Industrial – Bar/Restaurant

**Site Plan:** To be shared in meeting

### Necessary Approvals

**Building Permit:** TBD

**Occupancy Permit:** TBD for 1<sup>st</sup> and 2<sup>nd</sup> floors

**Zoning Approvals:** TBD

**Liquor License:**

Inter-Municipal Liquor License Transfer R-9716

Public Hearing at City Council on 9/9/14 at 1:30 in City Council Chambers

### Business Overview

Reps from LU and LC met with **Thomas Barr** to request specific information pertaining to the proposed business and its operation. The following information has been provided in response to this request:

**Ownership Principles / Vision:** SPIRIT will be a leading cultural, entertainment, and food hub of Pgh, where extraordinary locals, young professionals, artists, tastemakers, and travelers come together and progress.

**Target Audience / Customer Demographic:** Spirit will be a multi use building, hosting a wide variety of clientele. Locals, young professionals, wedding parties, foodies and travelers will make up the majority our target market.

**Days / Hours of Operation:**

**Spirit Bar:** Tuesday-Friday 4pm-2am, Sat-Sun 11am-2am

**Spirit Hall:** The space will be for rent 7days a week btw the hours of 11am-2am depending on the use. We will have shows/weddings/events there on Fridays and Saturdays, which can go from 7pm-2am, however most shows/events will actually end at midnight.

**Hours Selling Alcohol:** M-F 4pm-1:45am, Sat-Sun 11am-1:45am

**Alcohol Menu / Price points:** Local Beers, Classic Cocktails, ranging from \$3-\$10

**Food Menu / Price points:** Sicilian Style Pizza, \$5-\$10. Brunch Buffet

<b>Number of Employees:</b> 12-20
<b>Entertainment:</b> DJ's, Live Bands, Food Trucks, etc
<b>Site Plan / Façade/ Interior Improvements:</b> We will landscape, weed and clean up the out side surrounding areas of the building. The horseshoe pit area will become outdoor seating for patrons to bring their food and drinks outside. We will plant ivy, and reinforce the existing fence as much as possible to help with soundproofing and sight coverage. The front of the building will be slightly updated, and with in time, new murals will be added to both sidewalls. Two accessible bathrooms will be added.
<b>Parking:</b> There are 25 spaces on the property. May use the spaces attached to Rubinoff building across the street or street parking for additional parking. Bike parking will be added.
<b>Number of Dining Tables / Number of Seats at Bar:</b> Spirit Lodge: 42 Bar Stools, 30 Banquet Seats, 30 extra seats for brunch (folding tables).
<b>Security / Video Cameras:</b> There will be a camera in the parking lot, out back, in the front of the building, in the spirit lodge, and in the spirit hall.
<b>Signage:</b> Small steel sign on the front of the building.
<b>Smoking Policy:</b> No Smoking inside, anywhere. Designated smoking areas in front of the building and in the back.
<b>Private Events:</b> Weddings, Bat Mitzvahs, Photo Shoots, etc.
<b>Kid Friendly?:</b> For brunch yes during the hours of 11am-4pm on Saturday and Sunday. Also for private events, such as weddings upstairs.
<b>Recycling:</b> We will recycle all of our glass bottles, used fryer oil, and anything else we can.
<b>Noise/ Volume Levels:</b> A plan is in place to sound proof the upstairs event hall and outdoor dining space.
<b>Dumpster:</b> In enclosed parking space within parking lot.
<b>Fan:</b> Will face towards the parking lot or will go through the roof.

### **Owner and Partner Information**

Thomas Barr: With a degree from Cal Poly Pomona in Hospitality and over 20 years of working in the industry, Tom is excited to bring his experience back to Pittsburgh. Most recently, Tom has worked as the Assistant General Manager at Roberta's, and was the Co Founder of the Bushwick Block Party.

### **Why Lawrenceville?**

I have been frequenting Lawrenceville since I was a kid, where my father has been bringing me to Neid's and Arsenal Lanes for over 30 years. I have watched Lawrenceville develop over the past 10 years, and am excited to participate in a thoughtful and progressive growth. I feel there is a need for a strong community space that welcomes all and can host some of the future events, functions, and festivities I foresee becoming more and more abundant in the vibrant Lawrenceville.