

LAWRENCEVILLE



UNITED



LAWRENCEVILLE
CORPORATION

New Amsterdam
Proposed Expansion Plans
Information Sheet

People:

Property Owners: Lawrenceville Holdings II, LP

Bar Owner: PKA Holdings LLC: John Pergal, James Woods

Manager: Ryan Graham (LLC Manager)

Advisor: Chris Lasky

**Ownership resides in Lawrenceville*

Place:

Business: New Amsterdam, 4421 Butler Street, www.newamsterdam412.com

History: Opened November, 2008

Current Size: 1,805 Sq. Ft.

Zoning: LNC District

Site Plan for Proposed Expansion (addition of a rooftop deck/ patio): *To be shared during meeting*

Security: Doorman/ Bouncer

Hours of Operation: Mon-Fri: 4pm-2am; Sat: 12pm-2am; Sun: 4pm-12am

Alcohol/ Menu Price points: \$5-\$8 Drafts, Imports, Micro-brewed Beers; \$8 Cocktails; \$5-\$8 appetizers; \$10 entrees

Entertainment: Disc Jockey, Open Mic Nights, Movie Nights

Quality of Life Indicators:

- Responsibly managed
- Complaints registered with 3-1-1 regarding noise and parking
- LCB violations: January 2009: Operating without a health permit
June 2010: Sale of alcohol to minor

Initial Timeframe: Construction to begin this summer

Necessary Approvals:

Liquor License: Liquor License Extension Permit (applied May 3, 2011)

- Liquor License No: R-8911



New Amsterdam Expansion Plans

Community Meeting

June 2, 2011

6:00pm -7:00pm

Boys and Girls Club

Purpose: Lawrenceville United and Lawrenceville Corporation have invited the principle parties involved in the expansion of New Amsterdam, located at 4421 Butler Street. Owners and relevant partners will present plans to add a rooftop deck/ patio to the existing establishment as part of a respectful and productive facilitated discussion. The meeting is designed to give the owners an opportunity to share information with the community, and for LU and LC to generate feedback from the community on the proposed plans that will be used in future discussions with the owners and in the creation of a Memo of Understanding (MOU) between the owners and community.

Agenda:

- 6:05 pm: Welcome (Lauren Byrne, LU; Matthew Galluzzo, LC)
- 6:10 pm: Introduction of New Amsterdam Business Owners and Partners
Overview of Site Plan and Proposed Changes
- 6:30 pm: Facilitated Questions and Answer Session (Lauren Byrne, LU)
- 7:00 pm: Meeting Wrap-Up and Next Steps (Lauren Byrne, LU; Matthew Galluzzo, LC)