



4501 Butler Street – Morgan’s BBQ

Community Meeting
September 20, 2016
Information Sheet

People:

Property Owners: Mike

Prospective Business Owners: Chris Morgan/ Joel Bolden
Owners:

License Manager: Chris Morgan/ Joel Bolden

Initial Timeframe:

Place 4501 Butler Street

Size: 22,000 sq ft

Zoning:

Site Plan:

Necessary Approvals

Building Permit: tbd

Occupancy Permit: tbd

Liquor License: tbd

Business Overview

Reps from LU, met with Joel/Chris to request specific information pertaining to the proposed business in operation. The following has been provided in response to this request:

Ownership Principles/Vision: Morgan’s BBQ/ Elbow Room
Target Audience/Customer Demographic: All
Days and Hours of Operation: M-W 11-1 R-S 11-2 S 11-12
Hours Selling Alcohol: same as above
Alcohol Menu/ Price points: \$6-\$14

Food Menu/ Price points: average \$6 - \$32
Number of Employees: 25-40ppl
Entertainment: cornhole/bocce ball/volleyball/etc
Site Plan / Façade/ Interior improvements: attached
Parking: attached
Number of Dining Tables/Number of Seats at Bar: 72 seats, 16 at the bar
Security/ Video Cameras: yes
Signage: yes
Smoking Policy: none allowed
Private Events: yes
Kid friendly: very
Recycling: TBD
Noise/Volume Levels: moderate
Patio: Table seating

Additional Information on Owners:

Morgan’s Barbeque is excited about the prospect of opening its doors in Lawrenceville. The vibrant neighborhood offers a unique opportunity for Morgan’s to thrive in a location very similar to its Brooklyn roots. Since our initial opening, one of our foremost goals was cultivating customer relationships within our neighborhood and consistently turning new guests into lifetime diners. As a newcomer to Lawrenceville offering premium Texas barbeque with a New York flair, Morgan’s will become an active community partner with a neighborhood mission of responsible growth and reinvestment. During our initial visit to Lawrenceville, it was impossible to ignore the welcoming vibe that has attracted diversity and has become the pulse of the neighborhood. There is a palpable excitement that has become a catalyst for economic growth. Morgan’s will continue its foundational goal to create an establishment that residents of Lawrenceville would be proud to welcome into your neighborhood!