



Morcilla
3519 Butler Street
Information Sheet

People

Property Owners: Lee Gross/ A1 Realty

Prospective Business Owners: Justin Severino and Hilary Prescott

Owners: Salty PorkBits, LLC – Morcilla – (Justin Severino and Hilary Prescott)

License Manager: TBD

Initial Timeframe: Preliminary plans will be shared at the meeting. Plans are currently being reviewed by the Department of Permits, Licenses, and Inspections now. Owners will proceed with occupancy and building permits once the review is complete. Current plan is for 64 seats in the main dining room. Size is roughly 2200 sq. ft.

Place

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Size: 2200 sq. ft.

Zoning: In process

Site Plan: To be shared

Necessary Approvals

Building Permit: Plans are being reviewed

Occupancy Permit: Plans are being reviewed

Liquor License: Double Transfer of a Restaurant Liquor License (Place and Person Change)
LID# 71207, Public Comment ends March 20, 2015

Business Overview

Reps from LU and LC met with Justin and Hilary (owners of Morcilla) to request specific information pertaining to the proposed business and its operation. The following information has been provided in response to this request:

Ownership Principles / Vision: Spanish Restaurant – Tapas and Shared Plates
Target Audience / Customer Demographic: Adjacent and surrounding neighbors, middle income households
Days / Hours of Operation: Sunday – Thursday 11am – 10 pm; Friday – Saturday 11am – 12 am
Hours Selling Alcohol: All hours open
Alcohol Menu / Price points: \$7 - \$14
Food Menu / Price points: \$6 - \$26
Number of Employees: 40
Entertainment: None
Site Plan / Façade/ Interior Improvements: Yes

Parking: On – street
Number of Dining Tables / Number of Seats at Bar: 18 tables, 8 seats at bar
Security / Video Cameras: Will have cameras but no on-site security staff
Signage: Yes
Smoking Policy: Non-smoking
Private Events: TBD
Kid Friendly?: In dining area only
Recycling: Yes – will recycle
Noise/ Volume Levels: Consulting sound specialist to address sound
Dumpsters: kept in the enclosed back garage off the alley behind Morcilla (Mulbery Way)
Fans: located on the roof

Why Lawrenceville?

We're already managing another successful business in Lawrenceville. We enjoy our work here, and the energy of the surrounding community and business district.