

LAWRENCEVILLE



UNITED



LAWRENCEVILLE  
CORPORATION

**Franktuary**  
**3810 Butler Street**

Information Sheet

**People:**

**Property Owners:** Shannopin's Village, LLC (Kris Senko)

**Business Owners/ Management:**

*Owners:* Megan Lindsey and Tim Tobitsch – Currently Franktuary is located at 325 Oliver Avenue in Downtown Pittsburgh. Also own Franktuary food truck.

*Manager (per Liquor License application):* Megan Lindsey

**Initial Timeframe:** Anticipated opening is October 2012

**Place:**

**Size:** 2,000 sf

**Zoning:** Local Neighborhood Commercial (LNC)

**Necessary Approvals:**

**Occupancy Permit:** Will be applying as Restaurant with Liquor License (Limited). Stated occupancy is 88.

**Liquor License:**

*LID:* 66888

*License Name:* Franktuary Lawrenceville, LLC

*Officers:* Amy E. Aloe (Member), Megan A. Lindsey (Member, Manager/Steward), Peter W. Rapp (Member), Agnes Tobitsch (Member), Timothy D. Tobitsch (Member), Thomas F. Tobitsch (Member)

***Applying for:***

Amusement Permit (Live music, dancing, floor shows, any other entertainment)

Sunday Sales Permit (Sale of liquor and/ or malt beverages on Sunday)

Exterior Serving Area

Extended hours service permit

**Business Overview:**

Reps from LU and LC have met with the owners of Franktuary as part of the Lawrenceville Responsible Hospitality Community Process.

<b>Concept/ Vision:</b> Franktuary is all grown up and bringing its beloved New York style hot dogs to Lawrenceville! Continuing with the gourmet toppings theme, the restaurant will add meatballs, poutine, artisanal sausage, French fries and house made vegetarian hot dogs to its franks, salads, and sides. Organic, locally farmed meats and produce will be featured, as well as locally brewed beer and craft cocktails highlighting some of Pennsylvania’s best liquors.
<b>Target audience/ customer demographic:</b> Professionals, 25+; Lawrenceville and East End residents, “foodies” and consumers of organic, natural, local products; vegetarians.
<b>Days and Hours of Operation:</b> M - Th: 11am – midnight; F – Sat, 11am to 2 am; Sunday 10am - midnight
<b>Hours Selling Alcohol:</b> Same
<b>Alcohol Price points:</b> Beer: \$4 - \$8 Cocktails: \$8-\$12 Wine: \$8-\$10
<b>Number of Employees:</b> 15 to 20
<b>Menu / Price Points:</b> Franks \$3.50 - \$6; Sides, Fries, Poutine \$3 - \$10; Meatballs \$6 - \$10
<b>Entertainment:</b> Monthly food education sessions/cooking classes (“Sunday School”)
<b>Site Plan / Façade/ Interior improvements:</b> 5 parking spaces on site; outdoor sidewalk seating; large sidewalk planter with 4 trees provided by TreeVitalize
<b>Parking:</b> No parking requirement (providing 5 spaces on site)
<b>Number of seats:</b> 88
<b>Security/ Video Cameras:</b> Interior alarm system and cameras
<b>Signage:</b> Flat external sign along Butler Street wall; small perpendicular sign along property’s parking lot visible from Butler Street.
<b>Smoking Policy:</b> Smoking is not permitted.
<b>Recycling:</b> Yes
<b>Interested in signing Community Agreement:</b> Yes