



**Allegheny Wine Mixer**

**5326 Butler Street**

Community Meeting

February 22, 2012

**Information Sheet**

**People:**

**Building Owners:** Wiley Holdings, LP

**Business Owners/ Management:** The Allegheny Wine Mixer, Inc.

*Owner/ Manager:*

Jamie Patten

Court of Masters Certified Sommelier Former Wine, Beverage, and Fine Dining Manager Pittsburgh Golf Club

*Assistant Manager*

Lisa Walter

Banquet/Casual Dining Manager Pittsburgh Golf Club

**Initial Timeframe:**

Anticipated opening is May, 2012

**Place:**

**Size:** 900 sq ft

**Zoning:** LNC District

**Site Plan:** Will present at meeting

**Necessary Approvals:**

**Building Permit:** Approved for adding second restroom, and building bar.

**Occupancy Permit:** Issued through BBI to accommodate change of use.

**Liquor License:** Liquor License Double Transfer (new owner and new location) submitted 1/30/12, Liquor License No. R-10285.

Amusement Permit (Dancing, provide floor shows, any other entertainment)

Sunday Sales Permit (Sale of liquor and/ or malt beverages on Sunday)

No Exterior Serving Area

**Business Overview:**

Reps from LU and LC have met with Ms. Patten and compiled specific information pertaining to the proposed business and its operation. The following information was provided by Ms. Patten: The LU and LC have compiled additional information regarding the parties involved:

<b>Ownership Principles/ Vision:</b> It is our mission to provide a comfortable, dressed down, wine and craft beer focused hangout, with premium quality product and service, at everyday prices, in a jeans and t-shirt environment that’s conducive to conversation and camaraderie.
<b>Target audience/ customer demographic:</b> Professional adults with special target of 35+, residents, patrons of restaurants (Cure/ Pusadee’s)
<b>Days and Hours of Operation:</b> Wednesday- Sunday; 4:00 pm – 12:30 am (closed Mondays and Tuesdays)
<b>Hours Selling Alcohol:</b> When open, though may do last call around 12:00 am to close shop at 12:30 am.
<b>Alcohol Price points:</b> Wine by glass: \$5, \$7, \$9, \$12; craft beers priced at or above premium
<b>Number of Employees:</b> Owner plus two full time employees.
<b>Menu / Price Points:</b> Cheese, bread, cured meats; \$5-\$15
<b>Entertainment:</b> No planned live entertainment. No dance floor. No D.J. Music to play throughout evening; opportunities to showcase local artists and musicians on special occasions
<b>Site Plan / Façade/ Interior improvements:</b> Site Plan to be presented in meeting. No expansion currently planned.
<b>Parking:</b> Size does not require allocated parking, but on-street parking will be used and there is a public parking lot two blocks away.
<b>Number of seats:</b> 40
<b>Security/ Video Cameras:</b> No bouncer, no other security system yet detailed.
<b>Signage:</b>
<b>Smoking Policy:</b> Smoking is not permitted.
<b>Recycling:</b> Yes
<b>Interested in signing Community Agreement:</b> Yes

**Owner and Manager Information:**

**Jamie Patten, Owner/Manager**

Court of Masters Certified Sommelier Jamie Patten brings an expert’s palate and more than 10 years experience in wine sales and food service to The Allegheny Wine Mixer. With this startup, she seeks to create her own unique, idealized venue for the appreciation of great wine and beer in a relaxed, unpretentious environment in Pittsburgh’s Upper Lawrenceville neighborhood.

**Lisa Walter, Assistant Manager**

Over the past ten years, Lisa Walter has worked her way from server/bartender at a local restaurant, up to the management level at an exclusive country club. In her time at the Pittsburgh Golf Club, she has honed her skills in staff supervision, training, and banquet management, as she has mastered new skills in areas like beverage purchasing, supply management and inventory. With her experience and renowned people skills, Lisa will be a great asset to The Allegheny Wine Mixer.