



September 10, 2014

Dear business owner,

I would like to invite you to participate in the School Partnership program, a new initiative from Lawrenceville United's PEP Rally program. PEP Rally is dedicated to the belief that strong public schools benefit the entire community, and that education is best when schools, families, and communities work together. With that in mind, the School Partnership program was created to connect local businesses with our neighborhood public schools and their students, and we would like to invite you to participate.

There are many ways that you can get involved. Here are some suggestions for ways that your business can become a member of the program to support Arsenal Elementary and Middle School:

- **Cater one of Arsenal's family friendly events.** Family friendly events are important ways for schools and families to stay connected, and for building a strong school culture. Studies have shown that they make a huge impact on student learning. In-kind contributions or monetary donations are appreciated.
- **Commit to mentoring a student for 1 hour per week.** It's a fact: students who receive mentors are more engaged in school, get better grades, and attend school more often. You and your employees can make a huge difference while building relationships with local youth. Plus it's fun!
- **Share a skill, or host a classroom visit to your business.** Connected, relevant learning experiences are essential. You can bring learning to life and connect students to their community by sharing what you do best.
- **Show appreciation on National Teacher Appreciation Day (May 5).** Arsenal teachers—like our local business owners—are some of the most talented, dedicated people you'll ever meet. Host or sponsor a happy hour, provide a breakfast/lunch, or offer a service to show appreciation for the work they do on this special day.
- **Offer a gift card, coupons, or merchandise/service for students, families, or teachers.** *For students:* To be used by the school to celebrate hard work and excellence. *For families:* To be used for door prize raffles at family fun nights. *For teachers:* To be used for the school Social Committee to keep spirits high.
- **Other ideas are welcome based on what works best for you!** Get creative!

For participating, you will receive:

- Recognition in Lawrenceville United, PEP Rally, and school newsletters, and on LU website.
- A "Proud Partner of Arsenal School" window cling to display in your business.
- Invitation to attend school events, or provide promotional materials for distribution.
- Exposure to local families and Arsenal staff.
- Opportunity for Arsenal students to give back through service-learning at your business.
- The satisfaction that you're supporting local public schools!

If you're interested in joining the School Partnership program to rally for Arsenal, please complete the attached form. Thank you for your consideration, and please feel free to contact me with any questions.

Sincerely,

Dave Breingan
Community Organizer



PEP Rally is a program of **Lawrenceville United**
4839 Butler Street • Pittsburgh, PA 15201
Phone (412) 802 7220 • Fax (412) 802 7223
Dave@lunited.org • www.lunited.org



ARSENAL SCHOOL PARTNERSHIP FORM

To join this initiative, please complete this form and return to Dave Breingan at Lawrenceville United through one of the following ways: **email** to Dave@LUnited.org, **mail** to 4839 Butler Street (Pittsburgh, PA 15201), **fax** to 412.802.7223. Dave will then follow up with you with more details. **THANK YOU** for your support!

| | |
|-----------------------|--|
| Contact Name: | |
| Business Name: | |
| Address: | |
| Phone: | |
| Email: | |

PARTNERSHIP DETAILS: Please indicate how you would like to become an Arsenal School Partner

- Cater a family friendly event at the school.** Dinner is needed for four family fun nights throughout the school year, and breakfast/coffee is needed for Take a Father to School Day and Muffins for Moms. Please select one:

- In-kind donation of food/beverage: _____
 Monetary donation to cater one event at \$250

- Commit to mentoring 1 hour per week.** You will be provided with training and lots of support by an organization with tons of experience.

Number of employees who will participate: _____

- Share a skill, or host a classroom visit to your business or office.**

- Share the following skill with students at the school: _____
 Host a classroom to visit my business/office. Maximum # of students I can accommodate: _____

- Show appreciation on National Teacher Appreciation Day (May 5th).**

- Host/sponsor a happy hour for teachers Offer the following service: _____
 Provide a breakfast or lunch Other: _____

- Offer a gift card, coupons, or merchandise/service for students, families, or teachers.** *For students:* To be used by the school to celebrate hard work and excellence. *For families:* To be used for door prize raffles at family fun nights. *For teachers:* To be used for the school Social Committee to keep spirits high.

Items to donate: _____

- Other:**

Please indicate any service-learning opportunities for a class of students to give back to your organization: _____

Would you like to receive student work for display in your business? Yes No, thanks

*** Please send a high-resolution logo to DAVE@LUNITED.ORG for recognition in newsletters, website, and other communications about the School Partnership program.

LAWRENCEVILLE



UNITED

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